



YOU ARE CORDIALLY INVITED TO THE

11TH ANNUAL
Purple and Gold
Gala

FRIDAY, MAY 1, 2026
6:00 p.m. to 11:00 p.m.

at the Army Navy Country Club
1700 Army Navy Drive, Arlington, VA

"All In" to End Veteran homelessness



Officers

President/CEO: LTC(R) Deborah L. Snyder, US Army

Chair: Karl Williams

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CAPT(R), USCG John M. Felker

Deborah Garcia-Gratacos

Benjamin Joelson, *Funds Development Co-Chair*

Elissa Rumsey

Eric Villency

SPONSORSHIP OPPORTUNITIES

Purple & Gold Club • \$50,000

- Three VIP tables of 6 seats each, with preferred seating
- Seating will include a VIP or Veteran at tables
- Introduction & Presentation of Award to honoree of the evening

Your corporate logo and/or name featured on:

- Sponsorship and prize donation packages
- Gala website (with link to your company's website)
- One full page advertisement in event program*

- Verbal recognition at the event
- Gala signage and banner recognition*
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

** A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*



Purple Club • \$25,000

- Two VIP tables of 6 seats each, with preferred seating

Your corporate logo and/or name featured on:

- Sponsorship and prize donation packages
- Gala website (with link to your company's website)
- One full page advertisement in event program*

- Verbal recognition at the event
- Gala signage and banner recognition*
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

** A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*



Gold Club • \$15,000

- One VIP table of 6 seats with preferred seating

Your corporate logo and/or name featured on:

- Gala website (with link to your company's website)
- One half page advertisement in event program*
- Verbal recognition at the event
- Gala signage and banner recognition*
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

** A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*



Red, White & Blue Club • \$10,000

- One table of 6 seats

Your corporate logo and/or name featured on:

- Gala website
- One quarter page advertisement in event program*
- Gala signage
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

**Specs for event program advertisement will also be emailed.*



UNDERWRITING OPPORTUNITIES

Beverage Underwriter • \$10,000

- 6 guests attend plus exclusive recognition in the Program Book, signage at the bars, naming rights to a drink special

Dessert Underwriter • \$5,000

- 4 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the desserts served at the Benefit

Technology Underwriter • \$5,000

- 4 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the Benefit's program and entertainment through audio and visual services

Printing Underwriter • \$3,000

- 2 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the printing for invitations and on-site materials

Program Book Advertising

The finished book size is 5.5" x 8.5"

- | | |
|-------------------------------|---------|
| • Full-page (5.25" x 8.25") | \$1,000 |
| • Half-page (4.9" x 3.8") | \$ 500 |
| • Quarter-page (4.9" x 1.9") | \$ 250 |
| • Business Card (4.9" x 1.2") | \$ 150 |



11th Annual Gala | 5.1.26

Reply Form

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Email _____

I/We want to participate at the following level:

Sponsorship

- | | |
|--|----------|
| <input type="checkbox"/> Purple & Gold Club (18 guests) | \$50,000 |
| <input type="checkbox"/> Purple Club (12 guests) | \$25,000 |
| <input type="checkbox"/> Gold Club (6 guests) | \$15,000 |
| <input type="checkbox"/> Red, White & Blue Club (6 guests) | \$10,000 |

Underwriting

- | | |
|--|----------|
| <input type="checkbox"/> Beverage (6 guests) | \$10,000 |
| <input type="checkbox"/> Dessert (4 guests) | \$ 5,000 |
| <input type="checkbox"/> Technology (4 guests) | \$ 5,000 |
| <input type="checkbox"/> Printing (2 guests) | \$ 3,000 |

- I/We would like to buy ___ individual tickets at \$250 each or \$400 per couple.

Guests

- We/I will attend. The # of guests (including ourselves) will be _____.
- We/I will not be able to attend or use all of our seats. Please donate _____seats to Veterans if possible.
- Guest list is enclosed (please include your own names if attending).
- Guest list will be provided under a separate cover.

Payment

- A check made payable to ORHF is enclosed.
- I will forward a check by _____ (date).
- Please charge the following credit card ___MC ___VISA

Card Number	Exp. Date	Verification Code
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Cardholder Signature	Date
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Thank You

for supporting Operation Renewed Hope Foundation!

Please mail or email this completed form to:

Gala c/o ORHF Development Office
P.O. Box 10142, Alexandria, VA 22310

For more information, please contact:
Operation Renewed Hope Foundation
703-887-8117 | Deborah@ORHFoundation.org

